Dear Connections,

We at Trinity Unicepts are seeking a skilled **WordPress Developer** to join our team. The candidate with a passion for building high-quality WordPress websites and will be responsible for designing, developing, and maintaining WordPress-based solutions.

"We accept applicants from Rajkot city or individuals seeking employment opportunities in Rajkot."

Job Location: Rajkot (On-site | Full time)

Perks*: Self development training*
Direct reporting to COO
Comprehensive benefits package
Opportunities for professional growth and development.
Friendly and growth oriented professional culture

Key Responsibilities Area :

WordPress Development:

- Understanding the WordPress core is essential.
- This includes knowledge of the underlying architecture, template hierarchy, hooks, and filters. You should be comfortable working with core files and understanding how different components interact.
- It includes theme development, plugin customization, integration of APIs, database management, and utilizing WordPress features effectively.
- Build a customized WordPress theme, or modify an existing WordPress theme, to suit the needs of the main website.
- Develop and administer captivating and user friendly websites for our clients.
- Maintaining existing codebase, to include troubleshooting bugs and adding new features.
- Create custom post types, taxonomies, and other WordPress features as needed.
- HTML files are converted into PHP files to generate the necessary HTML output.

Front-End Development:

- Proficiency in front-end technologies such as HTML, CSS, JavaScript, Git, and responsive design principles.
- It involves creating visually appealing and user-friendly interfaces that enhance the user experience.

Back-End Development:

- ○ Knowledge of back-end technologies such as PHP, MySQL, and server-side scripting.
- ○ Handling data, server configurations, security implementations, and ensuring the smooth functioning of the website's back-end.

Theme Development:

- ○ WordPress themes control the visual presentation of a website. You should be skilled in developing custom themes from scratch using HTML, CSS, JavaScript, and PHP.
- ○ Understanding the WordPress template system, template tags, and the use of theme frameworks like Underscores or Bootstrap can be beneficial.

Plugin Development:

- ○ Plugins extend the functionality of WordPress websites. Proficiency in developing custom plugins allows you to add specific features and customize the behavior of WordPress.

Customization and Theming:

- ○ Many WordPress websites require customization beyond standard themes and plugins.
- ○ You should be able to modify existing themes and plugins to match the client's requirements.
- ○ This involves working with PHP, CSS, and JavaScript to make changes to layouts, styles, and functionalities.

Troubleshooting and Bug Fixing:

- ○ Identify and resolve issues, bugs, or errors in WordPress websites.
- ○ Strong problem-solving skills, debugging techniques, and knowledge of WordPress coding standards.

Website Performance Optimization:

- ○ Optimizing the performance of WordPress websites.
- ○ It includes tasks such as improving page load speed, minimizing server requests, implementing caching mechanisms, optimizing images, and enhancing overall website performance.

Security Implementation:

- ○ Implement security measures to protect WordPress websites from vulnerabilities and potential attacks.

- It involves securing login credentials, implementing SSL certificates, keeping themes and plugins up to date, and following security best practices.

Collaboration and Communication:

- Working with designers, content creators, and other stakeholders to understand requirements, provide updates, and ensure smooth project coordination.
- Understanding client needs, gathering requirements, and being able to explain technical ideas in simple terms

Continuous Learning and Improvement:

- Continuous learning and staying up to date with the latest WordPress trends, updates, and best practices.
- Participating in relevant communities, attending workshops or conferences, and continuously enhancing skills and knowledge.

Requirements:

Bachelor's degree in Computer Science, Web Development, or a related field

1.5+ years of experience as a WordPress Developer, with a strong portfolio of WordPress websites

Technical Skills:
- Ability to have a deep understanding of word press and its core functions and to work with different themes and customization.
- Should have strong knowledge of HTML, CSS and Java Script.
- WooCommerce
- Customization of themes and plugins
- Knowledge of PHP
- MySQL
- Knowledge of version control systems, such as Git

Proficiency
- Strong proficiency in PHP programming language, which is used for developing custom WordPress themes, plugins, and functionality.
- Ability of working with databases, particularly MySQL, for managing and retrieving data from WordPress sites.

Analytical Skills:
- Ability to locate errors and to think critically, evaluate different approaches, and make informed decisions when solving complex development challenges.
- Developing and testing code, ensuring accuracy and quality in the final product.

Adaptability and Problem Solving Skills:

- Abilities to identify and resolve issues related to WordPress installations, themes, plugins, and other website components.
- Being adaptable and open to change, as the web development landscape and client requirements may evolve over time.

Communication Skills:
- Ability to communicate with the team members and clients.
- Providing updates on project progress, and addressing any concerns or questions they may have.

Project Delivery Time:
- Measure the time it takes to complete WordPress development projects.

Security and Maintenance:
- Monitor the security and maintenance aspects of the WordPress websites you develop. This includes regular updates, vulnerability management, and the absence of security incidents.

**If interested, please share your resume on *hr@unicepts.in* or contact us at *+91 95120 11177*